

ICMIE 2025



12th INTERNATIONAL CONFERENCE OF MANAGEMENT AND INDUSTRIAL ENGINEERING (ICMIE)

Agility and Readiness for Sustainable Business Continuity

November 6 - 7, 2025

Faculty of Entrepreneurship, Engineering and Business Management

National University of Science and Technology POLITEHNICA Bucharest,
Romania



CONFERENCE PROGRAM



Agenda



Welcome to ICMIE 2025

Conference Opening

Conference Program

Conference Key Speakers



Welcome to ICMIE 2025

We are delighted to welcome you to the International Conference on Management and Industrial Engineering in the Era 2025, carrying the inspiring theme: “Agility and Readiness for Sustainable Business Continuity.”

In a world characterized by rapid technological advancement and constant change, agility and preparedness have become essential for sustaining business success. This conference serves as a vital platform for exploring innovative strategies, adaptive frameworks, and resilient practices that empower organizations to thrive amid uncertainty and transformation. Through dynamic discussions, insightful presentations, and collaborative exchanges, we aim to strengthen our collective capacity to anticipate challenges, embrace opportunities, and foster sustainability in all aspects of business and industry. Together, we will navigate the evolving landscape of digital transformation and global interconnectivity with purpose and vision.

Welcome to ICMIE 2025, where agility meets innovation, and sustainable progress begins.





Keynote speakers



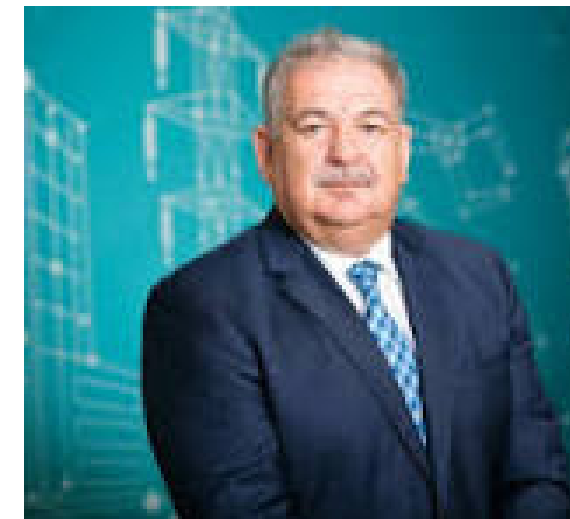
Andreas Burgholzer - General Manager



Andreas Burgholzer began his career within the Porsche Holding Salzburg Group in 2012 as Finance Project Manager at Porsche Inter Auto Polonia, playing a key role in the successful takeover of the retail activities in this region. He subsequently held strategic positions in the Finance Management structures of several Porsche Group companies, with responsibilities in the areas of financial supervision, mergers and acquisitions, integration and development of new segments.

Porsche Romania

Petru Rușet - Managing Director



Petru Ruset has more than 30 years of experience in the main companies operating in the Romanian energy fields. He is currently Managing Director of Siemens Energy and joined Siemens in 2007 as head of the company's energy-related divisions. Mr. Ruset holds a PhD in Electrotechnics, earned in 2012 with the thesis titled "Optimization of the Operating Regime of Medium Voltage Networks with Neutrals Treated Using Compensating Coils."

Siemens Energy Romania

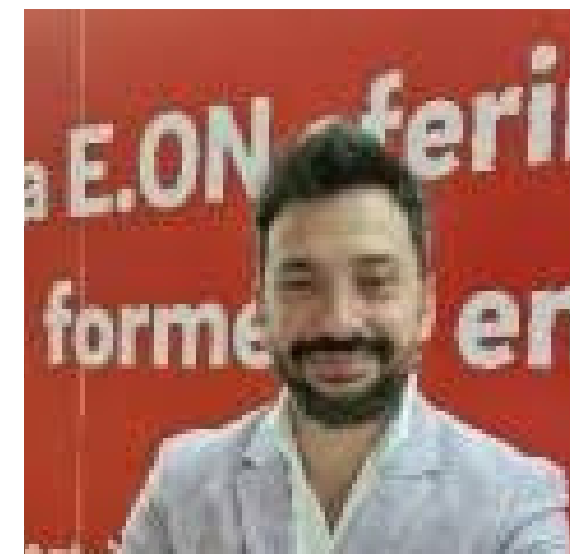
Alexandra Smedoiu - Tax Partner



With almost 15 years of experience in tax consulting, Alexandra has coordinated numerous local and international projects, for clients in the financial services industry, but also for companies in the real estate field. Alexandra is a member of the Chamber of Tax Consultants in Romania, the Association of Chartered Certified Accountants (ACCA) in the UK, the Institute of International Taxation (ADIT) in UK and the CFA Association. Alexandra is also the Vice President of CFA Romania.

Deloitte Romania

Mihnea Zamfir - Strategy & Sustainability Director Delgaz Grid S.A



Experienced professional with over 17 years of experience in change management, strategy development and financial management across within various industries, ranging from energy/ utilities to FMCG and healthcare services. Mihnea's main specialization lies in the energy sector , where he has led the business controlling and strategy teams, as well as coordinated large transformation projects for across the E.ON Romania group.

Delgaz Grid S.A



Keynote speakers



Gerhard Reismüller - Director



Gerhard Reismüller is the founder and managing director of BC Consulting GmbH and has been working in business continuity management for over 25 years. He is a lecturer on business continuity management at the Danube University Krems and in the OE-RISK course at the University of Vienna, as well as at numerous BCM events. As a consultant for business continuity he has led numerous BCM projects for financial service providers, energy suppliers, and infrastructure companies.

BC Consulting GmbH, Wien Austria

Michael Stoica - Professor School of Business



Over his distinguished academic career, Michael has taught at institutions including Washburn University (1999–present), DePaul University, and University Politehnica Bucharest. His teaching focuses on marketing and strategic analysis, and his research interests include international business, entrepreneurship, and business strategy. A member of the Academy of Management and the American Marketing Association, he serves on editorial boards for several academic journals.

Washburn University, Kansas - United States

Gabriel Bădăluță - Senior Cybersecurity Manager



Senior Cybersecurity Manager within the National Cybersecurity Directorate, with over two decades of experience in the field of IT&C security, implementing and managing secure networks and information systems, in order to protect data, graduated the Faculty of Automation and Computers of the Polytechnic University of Bucharest, with postgraduate studies in the field of information security, in electronic format.

National Cybersecurity Directorate

<div> <div>DAY 1</div> <div>Thursday 6th November 2025</div> </div>		
Timeframe	Plenary session	Speakers
9:30 - 10:00	Registration - Room SALA SENATULUI	
10:00 - 10:15	Opening ceremony	Welcome speeches: <ul style="list-style-type: none"> Mihnea Cosmin Costoiu – Rector UNSTPB Răzvan Mihai Dobrescu – Dean FAIMA
10:15 - 12:00	Plenary Session	<ul style="list-style-type: none"> Andreas Burgholzer, General Manager, Porsche Romania Gabriel Bădăluță - Senior Cybersecurity Manager - National Cybersecurity Directorate (DNSC) Alexandra Smedoiu, Tax Partner Deloitte Romania Mihnea Zamfir, Strategy and Business Performance Director, DELGAZ GRID S.A. Gerhard Reismüller, Director BC Consulting GmbH, Wien Austria Michael Stoica, Professor School of Business, Washburn University, Kansas - United States (online)
12:00 - 12:30	Coffee Break	
12:30 - 14:30	Plenary Session	<ul style="list-style-type: none"> Andrei-Alexandru Cîrmici, Manager Dacosoft Solution SRL, “Utilizing Artificial Intelligence in Data Centres as Part of Critical Infrastructure for Identifying and Resolving Errors and Customer Issues” Alin Nichifor, Partner, “Buju Stanciu & Asociații”, “The other side of Legal Compliance: How regulatory obligations can turn into Cybersecurity Attacks” Cosmin Gabriel Manole, Data Scientist, HazelHeartwood, “Optimizing project management with artificial intelligence: The role of conversational assistants” Constantin Gorgan, Chief Technology Officer, Giles Company, “VALIDATED OR DEAD: How I built two multi-million dollar companies before turning 30 years old” Petru Rușet, Managing Director, Siemens Energy Romania Nidhi Sehgal, Head of School – Business and Humanities, at Curtin University, Dubai, the United Arab Emirates - “Future of Work – Strategy, Skills and Sustainability” (online) Dr. Keivan Aghasi, Assistant Professor of Entrepreneurship and Strategy at the University of Sheffield, UK - “The Price of Bad Press: An empirical analysis of media scrutiny on corporate sustainability malpractices” (online)
14:30 - 15:30	Lunch Buffet	
15:30 - 18:00	Parallel Sessions	(UNSTPB - Rooms: Sala Senatului, AN217, AN218, AN219)
19:00	Gala Dinner (Optional) - Pescarus Restaurant	

DAY 2

7th of November

Time	Parallel sessions (UNSTPB - Rooms: Sala Senatului, AN217, AN218, AN219)
10:00 - 12:00	Parallel sessions
12:00 – 12:30	Coffee break
12:30 – 14:00	Parallel sessions
14:00	Closing conference and Lunch

DAY 3

8th of November

Cultural tour to Sinaia – Visiting the Peleş Castle (optional)



DETAILED PROGRAM ICMIE 2025





DAY 1

November 6th



Time	Plenary Session - SALA SENATULUI
9:30	Registration (UNSTPB Senate Hall)
10:00 – 10:15	Mihnea Cosmin Costoiu – Rector UNSTPB
	Răzvan Mihai Dobrescu – Dean of FAIMA
10:15 – 12:00	<ul style="list-style-type: none">Andreas Burgholzer, General Manager, Porsche RomaniaGabriel Bădăluță - Senior Cybersecurity Manager - National Cybersecurity Directorate (DNSC)Alexandra Smedoiu, Tax Partner Deloitte RomaniaMihnea Zamfir, Strategy and Business Performance Director, DELGAZ GRID S.A.Gerhard Reismüller, Director BC Consulting GmbH, Wien AustriaMichael Stoica, Professor School of Business, Washburn University, Kansas United States (online)
12:00 – 12:30	Coffee break
12:30 – 14:30	<ul style="list-style-type: none">Andrei-Alexandru Cîrmici, Manager Dacosoft Solution SRL, “Utilizing Artificial Intelligence in Data Centres as Part of Critical Infrastructure for Identifying and Resolving Errors and Customer Issues”Alin Nichifor, Partner, “Buju Stanciu & Asociații”, “The other side of Legal Compliance: How regulatory obligations can turn into Cybersecurity Attacks”Cosmin Gabriel Manole, Data Scientist, HazelHeartwood, “Optimizing project management with artificial intelligence: The role of conversational assistants”Constantin Gorgan, Chief Technology Officer, Giles Company, “VALIDATED OR DEAD: How I built two multi-million dollar companies before turning 30 years old”Petru Rușet, Managing Director, Siemens Energy RomaniaNidhi Sehgal, Head of School – Business and Humanities, at Curtin University, Dubai, the United Arab Emirates - “Future of Work – Strategy, Skills and Sustainability” (online)Dr. Keivan Aghasi, Assistant Professor of Entrepreneurship and Strategy at the University of Sheffield, UK - “The Price of Bad Press: An empirical analysis of media scrutiny on corporate sustainability malpractices” (online)
14:30 - 15:30	Lunch Buffet

Time	Timeframe for presentations	Section 1: ENTREPRENEURSHIP AND INNOVATION, Room AN217 Chair: Andreea BARBU
Teams Link		https://teams.microsoft.com/l/channel/19%3A8ed50e25a82c4a13bc6e48896989813a%40thread.tacv2/Entrepreneurship%20and%20Innovation?groupId=a9fdd808-6ddd-482e-92b6-7ff420a58351&tenantId=2d8cc8ba-8dda-4334-9e5c-fac2092e9bac
15:30 - 18:00	15:30 - 15:45	Amarfii-Railean, N., Enhancing Employability through STEAM-Based Curriculum Innovation in Economic Sciences
	15:45 - 16:00	Covas, L., Dorogaia, I. and Solcan, A., STEAM Competences – An Imperative in Shaping Modern Entrepreneurs
	16:00 - 16:15	Scarlat, C., Towards a Concept of the Business Idea Lifecycle: A framework, Stages and Maturity
	16:15 - 16:30	Lisa, G. and Dragalin, I., The Correlation between Maslow's Hierarchy of Needs and Business Success
	16:30 - 16:45	Azevedo, A., Trindade, A. and Savastano JR., H., Innovative Materials for a Decarbonized Future: Strategies for the Developing Regions
	16:45 - 17:00	Todos, I. and Rosca-Sadurschi, L., The Impact of the Activities Carried Out within the SKILLS4FUTURE Project on the Satisfaction of the Academic Community within Cahul State University “Bogdan Petriceicu Hasdeu”
	17:00 - 17:15	Damian, T.G., Biomedical Entrepreneurship: From Research Laboratories to Global Markets
	17:15 - 17:30	Zavoianu, A., Financial Aspects of Experimental Film Development (INDIE) versus Mainstream Film
	17:30 - 17:45	Zavoianu, A., Scarlat, C. and Ioanid, A., The Analogue Filming Techniques and Technologies in Experimental and Avant-garde Film and their Impact on the Film Industry
	17:45 - 18:00	Dinu, I.A., Nechita, R., Grecu, I. and Ionescu, S., Entrepreneurship Education as the Key to Unlocking the Internationalization of Small and Medium-sized Enterprises in Romania

Time	Timeframe for presentations	Section 2: DIGITAL TRANSFORMATION AND TECHNOLOGICAL LEADERSHIP, Room AN218 Chair: Mirona Ana Maria ICHIMOV
Teams Link		https://teams.microsoft.com/l/channel/19%3A5f9aebc4484c447e8a0566e98d18b6b5%40thread.tacv2/Digital%20Transformation%2C%20Technological%20Leadership?groupId=a9fdd808-6ddd-482e-92b6-7ff420a58351&tenantId=2d8cc8ba-8dda-4334-9e5c-fac2092e9bac
15:30 - 18:00	15:30 - 15:45	Racheru, C.I., Despa, A.R. and Militaru,Gh., The Impact of Artificial Intelligence Utilization on Customer Experience in the Telecommunications Sector
	15:45 - 16:00	Tone, A.A. and Pavaloiu, B., Mirroring Reality: The Rise of Digital Twins in Vehicle Development
	16:00 - 16:15	Putanu, A. and Ciurel, M., Enhancing Organizational Communication in the Service Industry through Digital Technologies: A Bibliometric Analysis
	16:15 - 16:30	Sion, A., Theoretical Insights into the Influence of Enterprise Architecture on Job Architecture
	16:30 - 16:45	Moiceanu, G., Novolan, M., Ichimov, M.A.M., Barbu, A. and Ercan, U., Automotive Industry Technology Development Implications on Consumer Purchasing Behaviour
	16:45 - 17:00	Putanu, A., The Social Media as a Strategic Tool for Organizational Communication in the Service Industry: A Quantitative Approach
	17:00 - 17:15	Nichita, M.V., Singheorghe, A.P., Deselnicu, D.C. and Barbu, A., Benefits and Management of AI Agents in it Organizations: A critical Perspective
	17:15 - 17:30	Time, A. and Tambo, T., Enabling Digital Logistics: A Literature Review on the Principles of Digitalization, Systems Integration, and Broker Enhancement.
	17:30 - 17:45	Dinu, I.A., Nechita, R.M., Grecu, I. and Deselnicu, D.C., Exploring Interconnections of Digital Marketing Risks: A Causal Modeling Approach
	17:45 - 18:00	Barbu, A., Tache, M.E., Samy, S., Haddad, G. and Keshta, J., Artificial Intelligence Tools Used for Graphic Content Generation

Time	Timeframe for presentations	Section 3: PEOPLE, ORGANIZATION AND CHANGE MANAGEMENT, Room AN219 Chair: Georgiana MOICEANU
Teams Link		https://teams.microsoft.com/l/channel/19%3A5b8e09372b5349d89630cd486715bc22%40thread.tacv2/People%20Organization%20and%20Change%20Management?groupId=a9fdd808-6ddd-482e-92b6-7ff420a58351&tenantId=2d8cc8ba-8dda-4334-9e5c-fac2092e9bac
15:30 - 18:00	15:30 - 15:45	Scarlat, C., Management ante Management: Proverbial Expressions with Management and Administration Meaning in the Ancient Books of Wisdom
	15:45 - 16:00	Tache, F.G, Dragoi, M.V., Puiu, R.A., Petrea, G. and Pascaru, R.C., A Decision-Support Tool for Evaluating Employee Contribution toward Organizational Excellence
	16:00 - 16:15	Serban, D.O., Ghiță, C.V., Marin, A. and Boanță, L.F., Hybrid Management in Construction Projects – Integrating Agile and Traditional Methodologies
	16:15 - 16:30	Anton, M.I. and Deselnicu, D.C., Workers with Disabilities: Context and Trends in International Research
	16:30 - 16:45	Grigorescu (Pîrvu), F.A., The Importance of Teachers' leadership in Shaping Students Prepared for the Challenges of Technology-driven Society of Tomorrow
	16:45 - 17:00	Rudžionienė, K., Janavičiūtė, V. and Bužinskienė, A., Determinants of Employment Benefits Disclosure in Baltic Companies’ financial Statements
	17:00 - 17:15	Manta, N., Sousa, S. and Severin, I., Quality Management Systems in Medical Devices: Barriers and Solutions in ISO 13485 Implementation
	17:15 - 17:30	Dumitrache, V.G., AI Adoption and Organizational Change: Insights from International and Local Perspectives
	17:30 - 17:45	Burtea, A.M., Vasile, A. and Ghiculescu, L.D., Competitive Advantage in Multicultural Companies in Industry
	17:45 - 18:00	Mocioaca, T.S., A Random Forest Decision-support Tool for Managing Education that Uses CSV-based LMS Interaction Data as its Basis

Time	Timeframe for presentations	Section 5 & 6: ECONOMIC GROWTH AND GLOBAL STABILITY, RESILIENCE OF CRITICAL INFRASTRUCTURE, Room Sala Senatului Chair: Irina COICIU
Teams Link		https://teams.microsoft.com/l/channel/19%3A3b057ee5c387415289f8a5ba0a167d97%40thread.tacv2/Economic%20Growth%20and%20Global%20Stability%2C%20Resilience?groupId=a9fdd808-6ddd-482e-92b6-7ff420a58351&tenantId=2d8cc8ba-8dda-4334-9e5c-fac2092e9bac
15:30 - 17:45	15:30 - 15:45	Ghinea, I.A.M. and Severin, I. Data-driven Strategies for Service Efficiency and Spare Parts Management in Industrial Moulding Maintenance
	15:45 - 16:00	Moiceanu, G., Mirica, A.I., Simion, P.C. and Costea-Marcu, I.C., Digital Banking Systems: Revolut Case Study
	16:00 - 16:15	Badea, M., Bucovetchi, O, Gheorghe, A.V. and Raicu, G., Optimizing Port Logistics Through Generative AI: Revolutionizing Efficiency and Resilience in the Maritime Industry
	16:15 - 16:30	Luca, R.A.C., and Coiciu, I., Enhancing Critical Infrastructure Resilience through Artificial Intelligence: Insights from Energy and Transportation Sectors in Romania
	16:30 - 16:45	Marin, S.F. and Coiciu, I., Design of an Autonomous Guardian Robot for Fire and Hazard Detection to Enhance Resilience and Business Continuity
	16:45 - 17:00	Lascu, C.E., The Electromagnetic Interference and the Computer Networks
	17:00 - 17:15	Carmici, A.A. and Coiciu, I., Leveraging Artificial Intelligence for Error Detection and Resolution in Data Centers as Critical Infrastructure
	17:15 - 17:30	Coiciu, I., Oprişor, A., Stavăr, L.C., Reframing Prospecting Through ICP-Native Intelligence: A Design Approach
	17:30 - 17:45	Voinilă, A.C., Nedelcu, A.S. and Oueida, S., Standards and Best Practices in Disaster Recovery
19:00	GALA DINNER (Optional) - PESCĂRUŞ RESTAURANT	



DAY 2

November 7th



Time	Timeframe for presentations	Section 2: DIGITAL TRANSFORMATION AND TECHNOLOGICAL LEADERSHIP, AN217 Chair: Dan DUMITRIU
Teams Link		https://teams.microsoft.com/l/channel/19%3A5f9aebc4484c447e8a0566e98d18b6b5%40thread.tacv2/Digital%20Transformation%2C%20Technological%20Leadership?groupId=a9fdd808-6ddd-482e-92b6-7ff420a58351&tenantId=2d8cc8ba-8dda-4334-9e5c-fac2092e9bac
10:00 - 12:00	10:00 - 10: 15	Bisag, R.C., Ichimov, M.A.M., Moiceanu, G. and Simion, P.C., Evolution of Research on the Use of Spatial Data in Industry 4.0. A Bibliometrics Research
	10:15 - 10: 30	Neagoe, I.D., Making DGASPC Sector 5 More Efficient through Digitalization
	10:30 - 10: 45	Enache, M.E., Tiganoaia, B.D., Petrisor, A.I., Moiceanu, G. and Negoita, O.D., Research Instrument for Assessing the Integration Level of IoT Technologies for the Green and Digital Transition in Organizations
	10:45 - 11: 00	Tudose, M.A., Balancing Digital Transformation and Employee Well-being within the Organizational Framework
	11:00 - 11:15	Vasile, A., Burtea, A.M. and Ghiculescu, L.V., The Development of Digitalization Management in the Automotive Industry: Processes and Challenges
	11:15 - 11:30	Enache, M.E., Tiganoaia, B.D., Petrisor, A.I., Moiceanu, G. and Niculescu, A., IoT Integration in Educational Institutions for a Green and Digital Transition Case Study at POLITEHNICA University of Bucharest
	11:30 - 11:45	Marticorena, L.F.R., Interpretable Deep Reinforcement Learning for Dynamic Truck Dispatching in Open-Pit Mining
	11:45 - 12:00	Cojocaru, C. and Ionescu, S., A Supervised Framework for Document Processing at Scale with Large Language Models in Credit-Risk Research
12:00 - 12:30	Coffee break	
12:30 - 14:00	12:30 - 12:45	Racheru, C.I., Despa, A.R. and Militaru, Gh., Bibliometric Analysis of Research on Process Optimisation in the Telecommunications Industry
	12:45 - 13:00	Tudose, M.A., Digital Anxiety the Psychological Toll of Constant Technological Change in the Workplace
	13:00 - 13:15	Despa, A.R., Racheru, C.I. and Militaru, Gh., Bibliometric Analysis of Research Trends in Mobile Telecommunications Service Quality
	13:15 - 13:30	Voicu, G.A. and Severin, I., Automated Reporting in the Automotive Software Industry: Impact, Benefits and Challenges
	13:30 - 13:45	Damian, T.G., The Role of AI-driven Medical Devices in Digital Transformation of Healthcare Systems
	13:45 - 14:00	Moga, A., Securing and Managing Communication Networks in the Telecommunications Industry with Containerized Applications Using Docker and Kubernetes

Time	Timeframe for presentations	Section 3: PEOPLE, ORGANIZATION AND CHANGE MANAGEMENT, Room AN218 Chair: Dana DESELNICU
Teams Link		https://teams.microsoft.com/l/channel/19%3A5b8e09372b5349d89630cd486715bc22%40thread.tacv2/People%20Organization%20and%20Change%20Management?groupId=a9fdd808-6ddd-482e-92b6-7ff420a58351&tenantId=2d8cc8ba-8dda-4334-9e5c-fac2092e9bac
10:00 - 12:00	10:00 - 10: 15	Sion, A., Theoretical Findings on How Job Architecture Contributes to IT Delivery Performance
	10:15 - 10: 30	Grigorescu (Pîrvu), F.A., Managing Teachers’ well-being – A Pillar of Sustainable Development in Education
	10:30 - 10: 45	Capitanu, V.C., Ciobanescu, S.A. and Fleaca, B. Decision Analysis of the Methods and Techniques for Diagnosing the Level of Performance and Competitiveness of the STB S.A. Organization
	10:45 - 11: 00	Armășelu, S., Trends in Higher Education: Stakeholder Perspectives on Quality Assurance
	11:00 - 11:15	Musat, M.P., Mihai, P., Cristache, N. and Năstase, M., Analysis of Modern Methods for Management Performance Using the Analytical Criteria Method
	11:15 - 11:30	Alexandru, A.M. and Severin, I., Assessment of Quality in the Supply Chain
	11:30 - 11:45	Dumitrache, V.G., Artificial Intelligence in Romania’s labor Market: Structural Challenges and Strategic Perspectives in the Digital Transition
	11:45 - 12:00	Alexe, C.G., Alexe, C.M. and Nedelcu, A.S., The Student-professor Relationship in the Context of Adopting Artificial Intelligence in Research Practices
12:00 - 12:30	Coffee break	
12:30 - 14:00	12:30 - 12:45	Spiridon – Mocioaca, T.M., Puiu, R.A., Pascaru, R.C. and Boanta, L.F., A Systematic Review of Random Forest-Based Decision-Support Systems in Educational Management
	13:00 - 13:15	Ghita, C.V., Șerban, D.O., Marin, A. and Boanta, L.F., Digital Recruitment and Onboarding in Human Resource Management. Practices, Challenges, and Strategic Implications
	13:15 - 13:30	Sterea, M.I. and Fleaca, E., Performance Evaluation of Medical Units from a Private Healthcare Network Using Multi-criteria Decision Making
	13:30 - 13:45	Pollifroni, M., Militaru, Gh., Canuta (Bucuroiu), I.L. and Pollifroni, F., Annual Report and Sustainability Report: A Theoretical Proposal for an Integrated Reporting
	13:45 - 14:00	Arsene, M., Deselnicu, D.C. and Arsene, S., The Importance of KPIs on Pharmaceutical Marketing Effectiveness

Time	Timeframe for presentations	Section 4: Sustainable Development, Room AN219 Chair: Bogdan FLEACA
Teams Link		https://teams.microsoft.com/l/channel/19%3A425415e8c6074dad4b4f93ed24fcf3211%40thread.tacv2/Sustainable%20Development?groupId=a9fdd808-6ddd-482e-92b6-7ff420a58351&tenantId=2d8cc8ba-8dda-4334-9e5c-fac2092e9bac
10:00 - 12:00	10:00 - 10: 15	Dobre-Doroftei, L.A., Nedelcu, A.S., Fleaca, E., Militaru, Gh., Practices for Producing Energy from Biogas in Landfills: A Comparative Study between Companies in Italy and Romania
	10:15 - 10: 30	Litvin, A. and Condrea, E., Analysis of Value Added in the Sunflower Value Chain in the Republic of Moldova
	10:30 - 10: 45	Guță, A.B. and Momete, D.C., A Bibliometric Study on Sustainable Development in the Clothing Industry
	10:45 - 11: 00	Popescu, F., Blăgău, A.A., Ichimescu, C., Ionitescu, S. and Radu, I.A., From Linear to Circular Defense Industry Using Disruptive Technology and AI
	11:00 - 11:15	Jalencu, M., Lisa, G., Bulimaga, T., Continuous Development of STEAM Skills Based on Collaborative Interaction between Stakeholders
	11:15 - 11:30	Macavei, M.G., Pătrașcu, R. and Mărculescu, C., Energy Recovery and Economic Viability of Animal-derived Waste Air Gasification for Syngas Production
	11:30 - 11:45	Dragomir, L., Croitoru, I.M., Ignat, N.D. and Chivu, M., Reflecting the Alignment of Key Administrative Performance Indicators with the UN's Sustainable Development Goals in the Public Sector in the Specialized Literature
	11:45 - 12:00	Ilie, A., Fleaca, B., Cristache, N. and Nastase, M., The Digitalisation Dilemma in Romania’s Challenges and Implications for Sustainable Development
12:00 - 12:30	Coffee break	
12:30 - 14:00	12:30 - 12:45	Lisa, G., Jalencu, M. and Cosnicean, I., The Influence of Cultural Dimensions and Generational Differences on Sustainable Behavior in Organizations - A Systematic Literature Review
	12:45 - 13:00	Dragomir, L., Croitoru, I.M., Dragan (Spiridon), P.P. and Mateescu, L.M., Evaluating Financial Support Mechanisms in Higher Education through Performance Indicators and SDG Integration
	13:00 - 13:15	Çetin, M., Kibritoglu, M.C. and Budak, S., A Comparative Analysis of the Corporate Sustainability Reports of Local Companies in Romania and Companies of Turkish Origin within the Framework of Hofstede’s Cultural Dimensions Theory
	13:30 - 13:45	Sbircea, I.A., The importance of Sustainable Supply Chain Management in Organizational Performance

Time	Timeframe for presentations	Section 2&4: DIGITAL TRANSFORMATION AND TECHNOLOGICAL LEADERSHIP AND SUSTAINABLE DEVELOPMENT, Room Sala Senatului Chair: Manuela EPURE
Teams Link	https://teams.microsoft.com/l/channel/19%3A9a594265a61c4c68ad8456136519739f%40thread.tacv2/Digital%20Transformation%2C%20Sustainable%20Development?groupId=a9fdd808-6ddd-482e-92b6-7ff420a58351&tenantId=2d8cc8ba-8dda-4334-9e5c-fac2092e9bac	
10:00 - 12:00	10:00 - 10: 15	Despa, A.R., Racheru, C.I. and Militaru, Gh., Applying Agile and AI methodologies to Incident Management in Mobile Networks
	10:15 - 10: 30	Puiu, R.A., Andrei, Ș.S., Drăgoi, M.V., Puiu, M., Răpciugă, A. and Bibliometric Research on the Impact of Artificial Intelligence on the Educational System
	10:30 - 10: 45	Negura, C. and IONESCU, S., An Adaptive Model for the Development of Managerial Competencies in the Domain of Artificial Intelligence
	10:45 - 11: 00	Time, A. and Tambo, T., Guiding Digital Transformation in Logistics: A Conceptual Framework Grounded in Design Science Methodology
	11:00 - 11:15	Nistor, A. and Scarlat, C., Extending Incentive-Based Port Logistics Optimization Through AI-Driven Multimodal Integration
	11:15 - 11:30	Nistor, A. and Blagau, A.A., Digital Transformation of Transport Logistics: From 1.0 to 4.0
	11:30 - 11:45	Kabas, O., Digital Agriculture Practices and Innovative Product Development Strategies
	11:45 - 12:00	Kostadinova, I., Todorova, A. and Fleaca, B., Comparing Green Skills and Non-digital Competences among Students in Bulgaria and Romania
12:00 - 12:30	Coffee break	
	12:30 - 12:45	Ancu, A.A., Ungureanu, C.E. and Militaru, Gh., A Comprehensive Overview of Key Performance, Key Values and Enterprise Architecture Indicators in 6G Development
14:00	Closing conference and Lunch	



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